

ORDER



KSDK

Orders
Order / Rev: 700906
Alt Order #: 06232401
Product Desc: BRUNNER FOR SENATE
Estimate: 159
Flight Dates: 07/31/12 - 08/06/12
Original Date / Rev: 08/03/12 / 08/03/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Stevens Reed Curcio & Potholm Medi
Buying Contact:
Billing Contact:
 201 North Union Street, Suite 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Brunner, J/ R/ Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/06/12	74	\$81,885.00	\$69,602.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	74	\$81,885.00	\$69,602.25	428.70
Totals	74	\$81,885.00	\$69,602.25	428.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	53%	\$81,885.00
Market	100%	\$154,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	3%	\$4,635.00
KETC	0%	\$0.00
KMOV	19%	\$29,355.00
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	25%	\$38,625.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	07/31/12	08/01/12	M-F 4P News	CM	4-430P	- 11 - - - -	:30	2	\$675.00	P-2	4.10	NM	2	\$1,350.00
News 5 at Four															
NEWS CH 5 @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/12	08/06/12	- 11 - - - -			2		\$675.00		4.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSDK	07/31/12-08/06/12		M-F 4P News			4-430P		- TW - - - - -	:30	(\$675.00)	4.10	NM		

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1	KSDK	07/31/12	08/01/12	M-F 4P News News 5 at Four	CM	4-430P	- 11----	:30	2	\$675.00	P-2	4.10	NM	2	\$1,350.00
NEWS CH 5 @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	- 11----		2				\$675.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		See MG 1.3		[Did not run - per as run and discrept report-needed to cut time]											
3	KSDK	08/03/12-08/03/12	08/03/12	M-F 4P News		4-430P	-----F----	:30		\$675.00		4.10	NM		
	Ⓜ MG for 1.2 07/31 [N/A]														
2	KSDK	07/31/12	08/06/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	2	\$750.00	P-2	5.40	NM	2	\$1,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--		2				\$750.00		5.40			
3	KSDK	07/31/12	08/06/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	5	\$800.00	P-3	9.20	NM	5	\$5,600.00
NEWS 5 @ 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--		5				\$800.00		9.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		(\$800.00)		9.20	NM		
	See MG 3.6,3.7,3.8,3.9 [must offer Rate Section 2 - \$1200 to clear.]														
2	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		(\$800.00)		9.20	NM		
	See MG 3.6,3.7,3.8,3.9 [must offer Rate Section 2 - \$1200 to clear.]														
3	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		(\$800.00)		9.20	NM		
	See MG 3.6,3.7,3.8,3.9 [Offer RS 2 \$1200 please - to clear]														
5	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		(\$800.00)		9.20	NM		
	See MG 3.6,3.7,3.8,3.9 [must offer Rate Section 2 - \$1200 to clear.]														
6	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		\$1,200.00		9.20	NM		
	Ⓜ MG for 3.3,3.2,3.5,3.1 [revised rate]														
7	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		\$1,200.00		9.20	NM		
	Ⓜ MG for 3.3,3.2,3.5,3.1 [revised rate]														
8	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		\$1,200.00		9.20	NM		
	Ⓜ MG for 3.3,3.2,3.5,3.1 [revised rate]														
9	KSDK	07/31/12-08/06/12		M-F 5P News		5-530P	MTWThF----	:30		\$1,200.00		9.20	NM		
	Ⓜ MG for 3.3,3.2,3.5,3.1 [revised rate]														
4	KSDK	07/31/12	08/06/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	6	\$375.00	P-2	2.60	NM	6	\$2,250.00
RUN 1X 8-7 RATE REVISION TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--		6				\$375.00		2.60			
5	KSDK	07/31/12	08/06/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	5	\$850.00	P-3	9.30	NM	5	\$5,950.00
NEWS 5 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--		5				\$850.00		9.30			

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5	KSDK	07/31/12	08/06/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	5	\$850.00	P-3	9.30	NM	5	\$5,950.00
NEWS 5 @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	5		\$850.00		9.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	07/31/12-08/06/12		M-F 6P News See MG 5.6,5.7,5.8,5.9 [\$1275 to clear- RS 2]	6-630P		MTWThF----	:30		(\$850.00)		9.30	NM		
3	KSDK	07/31/12-08/06/12		M-F 6P News See MG 5.6,5.7,5.8,5.9 [\$1275 to clear- RS 2]	6-630P		MTWThF----	:30		(\$850.00)		9.30	NM		
4	KSDK	07/31/12-08/06/12		M-F 6P News See MG 5.6,5.7,5.8,5.9 [\$1275 - Rate Section 2 to clear.]	6-630P		MTWThF----	:30		(\$850.00)		9.30	NM		
5	KSDK	07/31/12-08/06/12		M-F 6P News See MG 5.6,5.7,5.8,5.9 [\$1275 - Rate Section 2 to clear.]	6-630P		MTWThF----	:30		(\$850.00)		9.30	NM		
6	KSDK	07/31/12-08/06/12		M-F 6P News Ⓜ MG for 5.5,5.4,5.3,5.2 [n/a]	6-630P		MTWThF----	:30		\$1,275.00		9.30	NM		
7	KSDK	07/31/12-08/06/12		M-F 6P News [REINSTATED PER ALICIA]	6-630P		MTWThF----	:30		\$1,275.00		9.30	NM		
8	KSDK	07/31/12-08/06/12		M-F 6P News Ⓜ MG for 5.5,5.4,5.3,5.2 [n/a]	6-630P		MTWThF----	:30		\$1,275.00		9.30	NM		
9	KSDK	07/31/12-08/06/12		M-F 6P News Ⓜ MG for 5.5,5.4,5.3,5.2 [n/a]	6-630P		MTWThF----	:30		\$1,275.00		9.30	NM		
6	KSDK	07/31/12	08/06/12	M-F 6-7A 6-7a RUN 2X 8-7 TODAY IN ST. LOUIS	CM	6-7A	MTWTF--	:30	12	\$600.00	P-2	4.90	NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	12		\$600.00		4.90						
7	KSDK	07/31/12	08/06/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWTF--	:30	6	\$2,250.00	P-2	9.20	NM	6	\$13,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	6		\$2,250.00		9.20						

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7	KSDK	07/31/12	08/06/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWTF--	:30	6	\$2,250.00	P-2	9.20	NM	6	\$13,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	6		\$2,250.00		9.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
2	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
3	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
4	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
5	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
6	KSDK	07/31/12-08/06/12	630-7P Wheel See MG 7.7,7.8,7.9,7.10,7.11,7.12 [Prgm Change]		630-7P		MTWThF----	:30	(\$2,250.00)	9.20	NM				
7	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
8	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
9	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
10	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
11	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
12	KSDK	07/31/12-08/06/12	Olympics Zone Ⓜ MG for 7.4,7.3,7.2,7.5,7.1,7.6 [revised inventory desc.]		Olympics Zone		MTWThFSaSu	:30	\$2,250.00	9.20	NM				
8	KSDK	07/31/12	08/06/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	MTWTF--	:30	5	\$600.00	P-2	4.80	NM	5	\$3,000.00
RUN 2X 8-7 CANX 7X TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	5		\$600.00		4.80						
9	KSDK	07/31/12	08/06/12	Olympics Weekday DT Olympics Weekday DT	CM	Olympics Weekday (9:00 AM-4:00 PM)	MTWTF--	:30	2	\$750.00	P-2	5.60	NM	2	\$1,500.00
OLYMPIC DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/31/12	08/06/12	MTWTF--	2		\$750.00		5.60						
10	KSDK	08/04/12	08/04/12	Olympics Weekend 12-5p Olympic Weekend DT	CM	12n-5p (12:00 PM-5:00 PM)	-----S-	:30	1	\$2,400.00	P-2	8.30	NM	1	\$2,400.00
OLYMPICS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/30/12	08/05/12	-----S-	1		\$2,400.00		8.30						
11	KSDK	08/04/12	08/04/12	Olympics Weekend 6-9a Olympics Weekend DT	CM	6-9a	-----S-	:30	1	\$1,500.00	P-2	5.00	NM	1	\$1,500.00
OLYMPICS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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11	KSDK	08/04/12	08/04/12	Olympics Weekend 6-9aCM Olympics Weekend DT		6-9a -----S-	:30	1	\$1,500.00	P-2	5.00	NM	1	\$1,500.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$1,500.00		5.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSDK	07/30/12-08/05/12		Olympics Weekend 6-9a		6-9a		-----Sa--	:30	(\$1,500.00)	5.00	NM		
See MG 11.2														
[OLYMPICS ONLY AIR 8-9A ON THIS DATE AND THERE ARE NO AVAILS]														
2	KSDK	08/05/12-08/05/12		Olympics Weekend 6-9a		6-9a		-----Su	:30	\$1,500.00	5.00	NM		
Ⓜ MG for 11.1 08/04														
[no avails]														
12	KSDK	08/04/12	08/04/12	Olympics Weekend 9-12pCM Olympics Weekend DT		9a-12n -----S-	:30	1	\$1,950.00	P-2	6.60	NM	1	\$1,950.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$1,950.00		6.60			
13	KSDK	08/05/12	08/05/12	Olympics Weekend DT CM Olympics Weekend DT		12n-5p -----S (12:00 PM-5:00 PM)	:30	1	\$2,400.00	P-2	8.30	NM	1	\$2,400.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$2,400.00		8.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSDK	07/30/12-08/05/12		Olympics Weekend 12-5p		Olympic Weekend(12:00 PM-5:00 PM)		-----SaSu	:30	\$2,400.00	8.30	NM		
14	KSDK	08/05/12	08/05/12	Olympics Weekend 6-9aCM Olympics Weekend DT		6-9a -----S	:30	1	\$1,500.00	P-2	5.00	NM	1	\$1,500.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,500.00		5.00			
15	KSDK	08/05/12	08/05/12	Olympics Weekend 9-12pCM Olympics Weekend DT		9a-12n -----S	:30	1	\$1,950.00	P-2	6.60	NM	1	\$1,950.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----S				1	\$1,950.00		6.60			
16	KSDK	08/02/12	08/02/12	Olympics Prime CM Olympics Primetime		Olympics Primetime---T---	:30	1	\$4,650.00	P-2	20.60	NM	1	\$4,650.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---T---				1	\$4,650.00		20.60			
17	KSDK	07/31/12	08/06/12	Olympic Late News CM Olympics Late News		Various 1111111	:30	7	\$1,800.00	P-2	10.20	NM	7	\$12,600.00
NEWS 5 @ 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTFSS				7	\$1,800.00		10.20			
18	KSDK	07/31/12	07/31/12	Olympics Prime CM Olympics Primetime		Olympics Primetime-T-----	:30	1	\$4,650.00	P-2	20.60	NM	1	\$4,650.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-T-----				1	\$4,650.00		20.60			
19	KSDK	07/31/12	08/06/12	Olympics Weekday DT CM Olympics Weekday DT		Olympics WeekdayMTWTF-- (9:00 AM-4:00 PM)	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				1	\$750.00		0.00			
20	KSDK	07/31/12	08/06/12	M-F 5-6A CM 5-6a		5-6A MTWTF-- (5:00 AM-6:00 AM)	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
RATE REVISION NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	MTWTF--				1	\$375.00		0.00			
21	KSDK	07/31/12	08/06/12	M-F 5-6A CM 5-6a		5-6A MTWTF-- (5:00 AM-6:00 AM)	:30	2	\$375.00	P-2	0.00	NM	2	\$750.00

Order / Rev: 700906
 Alt Order #: 06232401
 Flight Dates: 07/31/12 - 08/06/12

Advertiser: Brunner, J/ R/ Senate
 Product Desc: BRUNNER FOR SENATE
 Estimate: 159

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
*ADD RATE REVISION																	
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/31/12	08/06/12	MTWTF--		2				\$375.00		0.00					
22	KSDK	07/31/12	08/03/12	Olympics Weekday DT	CM	Olympics Weekday-	TWTF--	:30	2	\$750.00	P-2	0.00	NM	1	\$1,500.00		
		Olympics Weekday DT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-TWTF--		2				\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSDK	07/30/12-08/05/12		Olympics Weekday DT		Olympics Weekda	-TWThF----	:30		(\$750.00)		0.00	NM				
		See MG 22.3															
		[1x/ day only please]															
2	KSDK	07/30/12-08/05/12		Olympics Weekday DT		Olympics Weekda	-TWThF----	:30		(\$750.00)		0.00	NM				
		See MG 22.3															
		[1x/ day only please]															
3	KSDK	08/04/12-08/04/12		Olympics Zone		Olympics Zone	-----Sa--	:30		\$1,500.00		0.00	NM				
		Ⓜ MG for 22.2,22.1															
		[doublespotted]															
23	KSDK	07/31/12	08/06/12	M-F 4-5A	CM	4-5A	MTWTF--	:30	3	\$20.00	P-3	0.00	NM	3	\$60.00		
		4-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-TWTF--		2				\$20.00		0.00					
		Week: 08/06/12	08/12/12	M-----		1				\$20.00		0.00					
24	KSDK	07/31/12	08/06/12	Olympics Late Fringe	CM	Olympics Late Frin	MTWTF--	:30	1	\$1,500.00	P-2	0.00	NM	2	\$3,000.00		
		Olympics Late Fringe															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-TWTF--		1				\$1,500.00		0.00					
		Week: 08/06/12	08/12/12	M-----		1				\$1,500.00		0.00					
N25	KSDK	08/04/12	08/04/12	Olympics Weekend 12-5P	CM	12N-5P	-----S-	:30	1	\$0.00	BON	0.00	NM	1	\$0.00		
		Olympic Weekend DT															
		ADDED DUE TO INCORRECT COPY AIRING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S-		1				\$0.00		0.00					
N26	KSDK	08/04/12	08/04/12	Olympics Zone	CM	Olympics Zone	-----S-	:30	1	\$0.00	BON	0.00	NM	1	\$0.00		
		Olympics Zone															
		ADDED DUE TO INCORRECT COPY AIRING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S-		1				\$0.00		0.00					
N27	KSDK	08/05/12	08/05/12	Olympics Prime	CM	Olympics Primetim	-----S	:30	1	\$0.00	BON	0.00	NM	1	\$0.00		
		Olympics Primetime															
		ADDED DUE TO INCORRECT COPY AIRING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 07/30/12	08/05/12	-----S		1				\$0.00		0.00					
N28	KSDK	08/06/12	08/06/12	Olympics Zone	CM	Olympics Zone	M-----	:30	1	\$0.00	BON	0.00	NM	1	\$0.00		
		Olympics Zone															
		ADDED DUE TO INCORRECT COPY AIRING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	M-----		1				\$0.00		0.00					
													Totals	74	\$81,885.00		